

Natalie Butler

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specialties

Photo retouching • Print & web ad design • Website design • Branding & logo design • Video editing • Social media • Digital photography • Learning new things!

knowledge

Photoshop • InDesign • Dreamweaver • Illustrator • Corel Painter • Director • Flash • Final Cut Pro • After Effects • Bridge • Audacity • HTML • CSS • Microsoft Office

work experience

Creative Resolution - Elon, NC 2009 - 2012
Graphic Designer

- Designed advertisements for a multitude of cultural events at Elon University, formatting them for multiple LCD screen formats and printing them using archival quality inks and papers

Elon University Art Department - Elon, NC 2010 - 2012
Digital Cage Manager/Operator

- Managed digital equipment rental
- Learned the ins and outs of the equipment, including DSLR cameras, video cameras, sound recording devices, tripods, LCD TVs, computers, and more

Elon University Art Department - Elon, NC 2010 - 2012
Digital Consultant

- Assisted students with software and hardware issues in computer labs after hours

Freelance Digital Artist 2010 - 2012

- Contributed 9 site-used colorations of pet designs to virtual pet site Aywas (2012)
- Scanned and edited hi-res artwork for upcoming book by Pamela Winfield, *Icons and Iconoclasm in Japanese Buddhism: Kukai and Dogen on the Art of Enlightenment* (2012)
- Built stencils and helped paint mural for Food Network show *Restaurant: Impossible* (2012)
- Fully redesigned the website of Elon University's chapter of Phi Kappa Phi (2010)
- Created the graphics for a student-made video game project at Elon University (2010)

TS Designs - Burlington, NC Fall 2011
Graphic Design Intern

- Developed a large vector promotional image for a marketing campaign, for print and the web

Addison Whitney, LLC - Charlotte, NC Summer 2011
Visual Branding Intern

- Researched competitor strategies for national clients being re-branded
- Brainstormed and sketched mock-ups for new logos
- Constructed materials such as name visualizations for presentations and brand guideline CDs

Live Oak Communications - Elon, NC 2009 - 2010
Creative Team Executive

- Designed a newspaper ad, flyer ad, and brochure for Alamance Veterinary Hospital
- Created graphics for a TV advertisement for the Durham Arts Council
- Redesigned the Haw River Wine Trail's website, including collecting photos and video
- Designed the first e-mail newsletter and template for the Alamance County Farm Bureau

education

B.A. in Art with Honors (focusing in Digital Art), Minor in Communications
Summa Cum Laude (3.947 GPA)
Elon University, Elon, NC
Graduation: May 2012

achievements

Lambda Pi Eta Communications Honor Society Member 2011-2012
Honors Advisory Committee Member 2010-2011
Phi Kappa Phi National Honor Society Member 2010-2012
Phi Eta Sigma National Honor Society Member 2009-2012
Honors Fellow 2008-2012
President's List 2008-2012
Recipient of the Pamela Turner '76 Memorial Art Scholarship
Recipient of the Edwina Graff Hughes Johnson Art Scholarship